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ART UNIT 3622

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED NO : 09/777,212 CONFIRM. NO. : 3030
APPLICANT : Wyker, Kenneth S.
FILED : February 5, 2001
ART UNIT : 3622
EXAMINER : Duran, Arthur D.

DOCKET NO : 146/1
CUSTOMER NO : 36829
FOR : BUSINESS METHOD FOR INFLUENCING CONSUMER
PURCHASE OF RETAIL SALES ITEMS

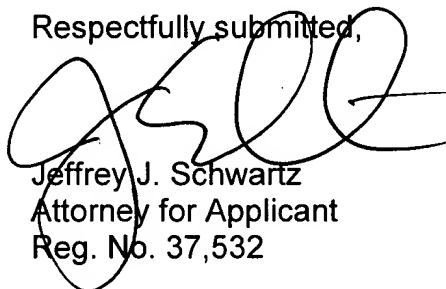
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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Sir:

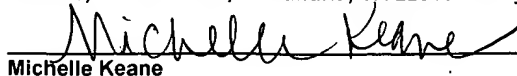
Enclosed please find a Response to be filed in the United States Patent and Trademark Office in the above-referenced patent application. If the accompanying paper is received after any applicable due date, Petition for Extension of Time under 37 C.F.R. §1.136 is hereby made. If there are any fees due in connection with this matter, please charge the undersigned attorney's Deposit Account No. 50-2716.

Respectfully submitted,


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I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 August 10, 2004.


Michelle Keane

August 10, 2004
Date